

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Career Services and Graduate Student Programming

Leader(s): Darcie Campos

Implementation Year: 2015 -2016

GOAL 2: Develop, implement and assess comprehensive career mentoring and internship opportunities focused on the development and enhancement of transferable real-world skills associated with exemplary leaders and citizens, and career ready professionals.

Objective 1:	Initiate hands-on opportunities available to students by hosting professionals, employers, and alumni in multiple and diverse networking events, on-campus recruiting, and career fairs.
Action Items	<ul style="list-style-type: none"> • Coordinate and host the annual Health and Human Services Career Fair (OCS, Cynthia) • Coordinate and host the annual Spring Career and Internship Fair (OCS, Cynthia) • Place qualifying undergraduate students in internship opportunities for the Illinois Cooperative Work Study Grant Program (Cynthia) • Assist students with planning strategies to successfully find an internship within their field (Cynthia, Jessica, Dartina, Darcie) • GPN collaboration for co-sponsored events
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Attendance from events, and the number of offerings.
Responsible Person and/or Unit (Data collection, analysis reporting)	*Please note: Some action items may have specific staff members leading the efforts, but we will all work as a collective team to meet the objectives for our yearly goals.
Milestones (Identify Timelines)	
Desired Outcomes and Achievements (Identify results expected)	

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Objective 2:	Review the STEP grant and look for ways to expand the scope and reach of the grant to other academic areas, and to increase the number of relationships with external employers.
Action Items	<ul style="list-style-type: none"> Review completed internship applications and the GSU Catalog to determine areas that are under-represented through the STEP grant (ICWSP) and seek out additional employers to participate within those divisions (Cynthia)
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	
Responsible Person and/or Unit (Data collection, analysis reporting)	*Please note: Some action items may have specific staff members leading the efforts, but we will all work as a collective team to meet the objectives for our yearly goals.
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Objective 3:	Improve student attendance at workshops and presentations, including employer information sessions, networking events, and career fairs, by working in collaboration with academic and student affairs partners.
Action Items	<ul style="list-style-type: none"> • Actively promote via emails, phone calls and face to face conversations OCS sponsored events to all GSU faculty and staff members. • Coordinate and promote an event such as an OCS open house with appetizers and a raffle for all faculty and staff who attend (Cynthia, OCS Staff) • Cross collaborate with other units/departments to boost numbers and participation and marketing efforts. (OCS Staff) • Include disability services, SBDC, and international student services in PICC
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	
Responsible Person and/or Unit (Data collection, analysis reporting)	*Please note: Some action items may have specific staff members leading the efforts, but we will all work as a collective team to meet the objectives for our yearly goals.
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Objective 4:	Implement Community Placement survey for internship/student teaching experiences.
Action Items	<ul style="list-style-type: none"> • Collect information through an annual or semi-annual survey distributed to all faculty and staff members who assist with placing students into internship opportunities (Cynthia, Darcie and Janet)
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	
Responsible Person and/or Unit (Data collection, analysis reporting)	*Please note: Some action items may have specific staff members leading the efforts, but we will all work as a collective team to meet the objectives for our yearly goals.
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Objective 5:	Collaborate with academic divisions across campus to revise current services and provide focused programming and events for division-specific programs.
Action Items	<ul style="list-style-type: none"> • Meet annually with division-specific faculty to discuss and review current programming and collaboration efforts with OCS and the respective academic division and how these events could be improved upon (OCS Staff)
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	
Responsible Person and/or Unit (Data collection, analysis reporting)	*Please note: Some action items may have specific staff members leading the efforts, but we will all work as a collective team to meet the objectives for our yearly goals.
Milestones (Identify Timelines)	
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Objective 6:	Partner with the colleges to promote the new university wide e-portfolio system, and develop a workshop dedicated toward helping students to create an effective career e-portfolio to advance their professional endeavors.
Action Items	<ul style="list-style-type: none"> • Incorporate workshop during PICC or in Spring semester prior to end of term - (Not sure of implementation timeline, may need to be tabled to next year)
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	
Responsible Person and/or Unit (Data collection, analysis reporting)	*Please note: Some action items may have specific staff members leading the efforts, but we will all work as a collective team to meet the objectives for our yearly goals.
Milestones (Identify Timelines)	
Desired Outcomes and Achievements (Identify results expected)	